

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

ELECTIONS: National Voters' Day, **2018.**, Andhra Pradesh– Media campaign through Red 93.5FM – Payment of bills **Rs.26,996/-** to M/s KAL Radio Ltd., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No:432

Dt: 23.02.2018.

Read the following:

1. Govt.Lr.No.5740/Elecs.E/A2/2017-59., dated:22.01.2018.
2. From M/s Red 93.5FM , M/s KAL Radio Ltd., Hyderabad, Bill No: 201037001538, dated: 31.01.2018.

ORDER:

In letter 1st read above, M/s KAL Radio Ltd., Hyderabad has been requested to take-up campaign through Red 93.5FM channel at Vijayawada, Tirupathi, Rajahmundry FM Station for 3 days from **23.01.2018 to 25.01.2018** (upto 1.00 pm) @10 spots per day of 30 Seconds duration of each Jingle spots (Total 900 Secondage for each station) at a rate of **Rs. 26,996/-** (Including GST) in connection with National Voters' Day, 2018, Andhra Pradesh.

2. Accordingly, M/s Red 93.5FM , KAL Radio Ltd., Hyderabad has broadcasted Radio Spots and furnished the bill for an amount of Rs. 26,996/- (including GST) and requested for arranging payment in the ref 2nd read above.

3. After careful examination, sanction is hereby accorded for payment of **Rs. 26,996/-** (Rupees twenty six thousand, nine hundred and ninety six only) to M/s Red 93.5FM, KAL Radio Ltd., Hyderabad towards broadcasting charges of Radio Spots at Vijayawada, Tirupathi, Rajahmundry for 3 days from **23.01.2018 to 25.01.2018** in connection with National Voters' Day, **2018**, Andhra Pradesh.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 – Elections MH-108 Issue of Photo Identity Cards to Voters - S.H.(04) Photo Identity cards to Voters – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the funds available in BE 2017-18.

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 3 above in favour of **"KAL Radio Ltd., A/c No: 036109000035217, City Union Bank 30, Mandaveli Branch, Chennai (IFSC CODE for NEFT: CIUB 0000036 and MICR Code : 600054002, PAN No.AACCK6712G).**

6. The Pay and Accounts Officer, Velagapudi is requested to admit the bills.

(PTO)

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7. This order does not require the concurrence of Finance Department as the funds provided in BE 2017-18.

(BY ORDER IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R.P. SISODIA
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Velagapudi.
The Deputy Pay and Accounts Officer, Secretariat Br., A.P.

Copy to:

The Account Manager, Red 93.5FM , M/s KAL Radio Ltd.,
Suite No.203, 3rd Floor, MJ Towers, 8-2-698/1, Road.No.12,
Banjara Hills, Hyderabad-16.
The Director of Treasuries & Accounts, A.P.
The A.G.A.P., Hyderabad.
SC/SF.

//FORWARDED::BY ORDER//

SECTION OFFICER